



Rob Reiner, *Chair*  
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Elizabeth Rice Grossman  
Sandra Gutierrez  
Eliseo Medina  
Margaret Taylor  
Louis Vismara, M.D.

Jane I. Henderson, Ph.D., *Executive Director*

# AGENDA

**October 21, 2004**

**9:00 a.m. – 3:30 p.m.**

*Ex Officio Members:*  
Secretary for Education  
Secretary of Health and Human Services  
Agency

**Water Resources Building  
1416 Ninth Street  
Auditorium – 1<sup>st</sup> Floor  
Sacramento, CA 95814**

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| Item 1 | Call to Order                            |
| Item 2 | Roll Call                                |
| Item 3 | Approval of Minutes – July 15, 2004      |
| Item 4 | Chairperson's Report                     |
| Item 5 | Executive Director's Report              |
| Item 6 | First 5 Association of California Report |

**\*\*\*\*CONSENT CALENDAR\*\*\*\***

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|--------|------------------------------|
| Item 7 | California Smokers' Helpline |
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The Commission will consider the approval of a proposal to extend First 5 funding for the California Smokers' Helpline through June 30, 2008.

**\*\*\*\*END OF CONSENT CALENDAR\*\*\*\***

Item 8                      Public Relations Request for Proposals (RFP)

The Commission will consider a request to release an RFP for a Public Relations and Community-Based Organization Outreach program.

Item 9                      Bureau of State Audits – Audit Update

The Commission will be briefed on activities to address the findings of the audit conducted this year by the Bureau of State Audits on First 5 California and several County Commissions.

Item 10                     Statewide Data Collection and Evaluation Contract Extension

The Commission will consider a proposal to extend the current Statewide Data Collection and Evaluation contract with SRI International.

Item 11                     Annual Review of Guidelines

The Commission will consider the need to revise the Guidelines document, as required by the California Children and Families Act.

Item 12                     Preschool for All (PFA) Demonstration Project Criteria and Timeline

The Commission will consider proposed PFA Demonstration Projects Criteria and the application process with a revised timeline.

Item 13                     Children of Migrant & Seasonal Farm Workers Project Update

The Commission will be presented with an update on the Children of Migrant and Seasonal Farm Workers Project, which allocated First 5 funds to the Migrant Education Even Start (MEES) program and La Union Del Pueblo Entero (LUPE) to implement early education and parent support programs targeted for California’s migrant families.

Item 14                     Legislation Update

The Commission will be presented with a review of legislation from the 2004 Legislative Session, and will discuss Assembly Bill 712 (Steinberg, Chan, Daucher and Liu), which would have created a Preschool Teaching Workforce Blue Ribbon Committee.

Item 15

Adjournment

Public Comment is Taken on Each Agenda Item

Please Note: The order in which the agenda items are considered may be subject to change.

For more information concerning this agenda, or if you require translation services, please contact Lupe Almer, at 501 J Street, Suite 530, Sacramento, CA 95814; telephone (916) 323-0056; fax (916) 323-0069. Visit our website at: [www.ccfc.ca.gov](http://www.ccfc.ca.gov) to view any materials available for this meeting; materials are posted on the Monday preceding the meeting.

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